



Brand New Ireland?

Tourism, Development and National Identity in the Irish Republic

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New Directions in Tourism Analysis

June 2009
176 pages
978-0-7546-7631-7

234 x 156 mm
Hardback
£55.00



What role does the state have over national development within an increasingly globalized economy? Moreover, how do we conceive 'nationality' during periods of rapid economic and social change spurred on by globalization? By examining tourism in the Republic of Ireland over the past 20 years, Michael Clancy addresses these questions of national identity formation, as well as providing a detailed understanding of the political economy of tourism and development. He explores tourism's role in the 'Celtic Tiger' phenomenon and uses tourism as a lens for observing national identity formation in a period of rapid change.

Contents

Introduction: tourism, development and national identity; Development and national identity under globalization; The Celtic Tiger and Irish tourism; State, society, and tourism development; Selling Ireland; Patterns of development in Irish tourism; Conclusion: brand new Ireland?; Bibliography; Index.

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www.ashgate.com/isbn/9780754676317

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