



Media, Policy and Interaction



Media, Policy and Interaction

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Situated within the field of discourse-oriented approaches to policy and media, this collection explores the interface between government, media and the public, highlighting the increasing importance placed on media channelled 'public opinion' as part of a democratic process.

The authors use a variety of discourse analytic methods including CA/MCA, Discourse Analysis and Interactionism, to provide discussions around the social organization of policy debate in media sites including news interviews, public access broadcasts, broadcast debates, panel discussions, mediated government initiatives, newspapers and news broadcasts. The book's geographical coverage spans the USA, Canada, the UK, Europe, Asia and Australia.

This volume offers a major contribution to discourse analysis and its emphasis on policy substance will appeal to a broad audience in social and public policy, political communication, journalism and politics.

Contents

Media, policy and interaction: introduction, Richard Fitzgerald and William Housley; Membership category work in policy debate, William Housley and Richard Fitzgerald; Configuring a television debate: categorisation, questions and answers, Alain Bovet; Asserting interpretive frames of political events: panel discussions on television news, Emo Gotsbachner; Staging public discussion: mobilizing political community in closing discussion programmes, Hanna Rautajoki; Doing 'public policy' in the political news interview, Johanna Rendle-Short; Press scrums: some preliminary observations, Patrick Watson and Christian Greiffenhagen; Styling for hegemony: the West as an enemy (and the ideal) in Belarusian television news, Marián Sloboda; Scandal and dialogical network: what does morality do to politics. About the Islamic headscarf within the Egyptian parliament, Baudouin Dupret, Enrique Klaus and Jean-Noël Ferrié; Moving teachers: public texts and institutional power, Susan Bridges and Brendan Bartlett; Newspapers on education policy: constructing an authoritative public voice on education, Sue Thomas; Index.

About the Editor

Richard Fitzgerald is Senior Lecturer in the School of Journalism and Communication at the University of Queensland, Brisbane, Australia. William Housley is Senior Lecturer in Sociology at the University of Cardiff, UK, author of *Interaction in Multidisciplinary Teams* (2002) and the co-author (with Paul Atkinson) of *Interactionism* (2003).

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