Developing Strategies for the Modern International Airport identifies and analyses the primary issues facing the modern international airport, and their role in a global economy. Based on the premise that the aviation industry has a primary and decisive role in the economic and social development of the modern international economy, this book examines the modern international airport and its process of integration into the larger global economy.

As the integration of the aviation industry within the larger context of international business grows, there are an increasing number of important airport sites world wide, which are exhibiting the characteristics of what has been called by one authority an ‘aerotropolis’, where major airports are integrated into the wider multi business dynamics of cities such as Shanghai or Beijing.

Such pioneering developments are indicative of this region and bring with them a host of new issues and challenges for economic development. While international projections of the growth in demand for aviation services suggest that the key region for future expansion will be the ASEAN group of countries, there are marked differences between countries in their overall plans for viable economic development. As a result, the essential raising of funding required for international airport development must compete against other potential development projects all trying to attract the attention of national policy makers.

Developing Strategies for the Modern International Airport examines the issues within the context of the development of a new generation of international airports in East Asia. The approach is multidisciplinary, with individual chapters reviewing and analysing the range of strategic issues facing the modern international airport from different perspectives: economic, geopolitical, developmental, demographic and geographic. The book also identifies matters and issues that could form the agenda for further and more detailed examination.

The readership will include university and tertiary students engaged in the study of aviation management, as well as aviation economics and economic geography. The work will also be of interest to airport managers and officials employed by key regulative agencies and research centres working in aviation studies.

Contents
Preface, Introduction; The changing role of the international airport in the global economy. Structural changes in international business: implications for the airport industry; Some impacts of deregulation on international airport development; The influence of geopolitical factors on the major East Asian hubs; Urbanization in East Asia: its impact on the major regional airports; Forces shaping a multi-modal future for ASEAN airports; Political and market issues confronting East Asian International airports; The future of East Asian airports: a speculative view of emerging problems; Reflections on the future of international airports in East Asia; Bibliography; Index.

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