

# Rural Development in China

Insights from the Beef Industry

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The Chinese Trade and Industry Series



October 2003

298 pages

978-0-7546-1804-1

219 x 153 mm

Hardback

\$130.00

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The greatest challenge facing China today is to curb the growing economic divide between urban and rural people. Achieving this requires that the rural economy in general, and rural industries in particular, transform rapid growth into sustained development. However, policy makers are struggling to modernise rural industries, such as the cattle and beef industry, especially in a way that contributes to rural incomes.

This book provides a systematic, detailed and up-to-date analysis of how institutional and policy reforms impact on rural and industry development in China. Academics, policy-makers and others will find that this case study offers new insights into China's rural economy, institutional change and transition process. It will also be of interest to those concerned with ways to develop livestock industries in a way that benefits rural communities.

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## Contents

Introduction: The challenge of industry and rural development. Industry Dynamics: Market, household, enterprise and administrative reforms; Industry organisational structures and participants; Industry growth and segmentation; Emerging market structures and industry integration. Institutional Dynamics: Types of institutions; Horizontal government structure; Vertical hierarchy. Policy Dynamics: Production support: critique of a specific industry policy; Value adding and vertical integration; Market support systems; Poverty alleviation and environmental policies; Food safety and inspection. Conclusion: Forging industry and rural development in China; Bibliography; Index.

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## About the Author

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