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Key Titles

Organizing Knowledge
An Introduction to Managing Access to Information
Fourth Edition
Jennifer Rowley and Richard Hartley, Manchester Metropolitan University, UK
‘…deserves to retain its place as a key introductory textbook in this subject…’
Aslib Program

The fourth edition of this standard student text, Organizing Knowledge, incorporates extensive revisions reflecting the increasing shift towards a networked and digital information environment, and its impact on documents, information, knowledge, users and managers. This is a key introductory text for undergraduate and postgraduate students of information management.

February 2008 392 pages
Hardback 978-0-7546-4431-6 £25.00/$39.95

Information Marketing
Second Edition
Jennifer Rowley, Manchester Metropolitan University, UK
‘The second edition would be valuable as a text as well as a refresher and motivator for the busy professional. For those who have already benefited from the first edition, this new edition would be an essential update. It should be of interest to everyone interested in connecting people with information’
The Australian Library Journal

In this fully revised second edition of Information Marketing Jenny Rowley explores the impact of globalization, digitization, connectivity and customization in the information marketplace. She introduces a number of new topics and a shift of emphasis which reflect both the changing nature of information services and also practical and theoretical perspectives on marketing. This book’s unique perspective makes it essential reading for professionals in information services as well as students in information management, library and information studies, business information, marketing, e-commerce and communication studies.

July 2006 244 pages
Paperback 978-0-7546-4413-2 £28.00/$46.95
Hardback 978-0-7546-4413-2 £55.00/$99.95

Managing Information Services
A Transformational Approach
Second Edition
Jo Bryson
‘This is an excellent textbook. It provides a clear conceptual overview of each topic which can be supplemented by further reading. The liberal use of headings and subheadings makes it easy to navigate. There is also an index to complement the book’s logical and transparent structure. It is highly recommended as an introduction to management and leadership for its intended audience of those in the information services area and is of value for the wider services sector.’
Australian Library Journal

This new edition of Managing Information Services has been significantly revised and restructured to reflect the need for libraries and information services to manage the transformation necessary to become more relevant to the knowledge age’s dynamic, customer-centred environment. Recommended reading for students, this is also acknowledged as a comprehensive and yet sufficiently detailed reference on the key management subjects for information service managers.

August 2006 360 pages
Paperback 978-0-7546-4634-1 £28.00/$46.95
Hardback 978-0-7546-4631-0 £65.00/$124.95
Text Editing, Print and the Digital World
Edited by Marilyn Deegan, King’s College London, UK and Kathryn Sutherland, University of Oxford, UK
Digital Research in the Arts and Humanities
‘Taking stock of recent trends in digital humanities and scholarly editing, Kathryn Sutherland and Marilyn Deegan give shape to an important volume of thought-provoking essays. Rather than loudly announcing paradigm shifts, the editors allow divergent voices to examine to what extent existing approaches are evolving. The result is a well-balanced book that clear-headedly assesses the present state of the discipline.’
Dirk Van Hulle, University of Antwerp, Belgium.
This important book discusses whether, and how, existing paradigms for developing and using critical editions are changing to reflect the increased commitment to, and assumed significance of, digital tools and methodologies.
January 2009 224 pages
Hardback 978-0-7546-7307-1 c. £60.00/$99.95

The Virtual Representation of the Past
Edited by Mark Greengrass, University of Sheffield, UK and Lorna Hughes, King’s College London, UK
Digital Research in the Arts and Humanities
‘This excellent volume, by established and younger scholars, offers a definitive overview of the current landscape from a multidisciplinary perspective.’
Jane Ohlmeyer, Trinity College, Ireland.
December 2008 276 pages
Hardback 978-0-7546-7288-3 £60.00/$99.95

What’s in a word-list?
Investigating word frequency and keyword extraction
Edited by Dawn Archer, University of Central Lancashire, UK
Digital Research in the Arts and Humanities
‘An exciting collection of papers exploring issues that are fundamental to corpus linguistics and demonstrating the wider potential of corpus methods for language studies. A stimulating book in many ways.’
Michaela Mahlberg, University of Liverpool, UK
February 2009 c. 176 pages
Hardback 978-0-7546-7240-1 c. £50.00/$89.95
Information in Society

Blogging and Other Social Media
Exploiting the Technology and Protecting the Enterprise
Alex Newson, with Deryck Houghton and Justin Patten

‘I thought I knew a lot about blogging and social media. When faced with the expertise on offer here, I realised that I knew less than I thought. One great strength of the book is the clarity of its explanation and I have already stolen from it to explain concepts to others.

Laurence Eastham, Editor, Computers & Law and www.scl.org

Blogging and Other Social Media is an excellent and highly practical guide to the opportunities and threats the emerging social media present for any organization. The authors provide background on what blogging is and how it has evolved along with practical advice for setting up a blog and how to make it effective as a communication tool. The book also covers the legal issues associated with social media, including areas such as defamation, copyright and trade mark infringement, interference with the administration of justice and employment law.

December 2008 202 pages
Hardback 978-0-566-08789-9 £60.00/$114.95

Digital Health Information for the Consumer
Evidence and Policy Implications
David Nicholas, Paul Huntington and Hamid Jamali with Peter Williams, University College London, UK

‘The research surrounding the use of health websites is staggering in scope and depth, providing a clear view and suggestions for future developments’

CILIP Update

This unique book draws on research that constituted the first major nationwide evaluation of the use and impact of key digital health information platforms which were provided to thousands of health consumers in the UK. The authors offer the first comprehensive and detailed comparison of usage and impact of the three major ICT platforms delivering health information – the internet, touch-screen kiosks and digital interactive television.

November 2007 272 pages
Hardback 978-0-7546-4803-1 £60.00/$99.95

The Early Information Society
Information Management in Britain before the Computer
Alistair Black, Leeds Metropolitan University, UK,
Dave Muddiman, Leeds Metropolitan University, UK and Helen Plant, National Institute of Adult and Continuing Education, Leicester, UK

‘… this book should find its way to every library serving librarianship and information science or similar departments.’

Information Research

This book offers an historical account which questions the novelty of the current information society. In support of this the authors examine the history and traditions in Britain of two separate but related information-rich occupations – information management and information science – by repositioning their origins before the age of the computer, and by identifying the forces driving their development from 1900–1960. It will be essential reading for students, researchers and practitioners in the library and information science field, and for sociologists and historians interested in the information society.

April 2007 302 pages
Hardback 978-0-7546-4279-4 £60.00/$114.95

European Modernism and the Information Society
Informing the Present, Understanding the Past
Edited by W. Boyd Rayward, University of Illinois at Urbana-Champaign, USA

‘This spectacular collection – erudite, original, playful – explores the development of the vast information machines which were imagined or deployed as our information society developed. Its readers will come away with new understandings of the nature of information and of the project of modernism.’

Geoffrey C. Bowker, Santa Clara University, USA

Uniting a team of international and interdisciplinary scholars, this volume considers the views of early twentieth-century European thinkers on the creation, dissemination and management of publicly available information. European Modernism and the Information Society will interest all who are curious about the creation of a modern networked information society.

February 2008 358 pages
Hardback 978-0-7546-4928-1 £60.00/$99.95
Making Digital Cultures
Access, Interactivity, and Authenticity
Martin Hand, Queen’s University, Canada

‘This fascinating study of the work involved in making digital cultures provides a much needed corrective to popular and academic hype. In linking theories of media, culture and technology together with detailed and original empirical research, Martin Hand develops a powerful analysis of continuity and change in contemporary society.’

Elizabeth Shove, Lancaster University, UK

Making Digital Cultures brings together recent theorizing of the ‘digital age’ with empirical studies of how institutions embrace these technologies in relation to older established technological objects, processes and practices. It asks how relations between ‘analogue’ and ‘digital’ are conceptualized and configured both in theory and inside the public library, the business organization and the archive.

August 2008 198 pages
Hardback 978-0-7546-4840-6 £55.00/$99.95

Transferred Illusions
Digital Technology and the Forms of Print
Marilyn Deegan, King’s College London, UK and Kathryn Sutherland, University of Oxford, UK

‘This important book takes critical stock of textual transmissions from print to digital and back. Using case studies such as hypertexts, newspapers, critical editions and libraries, Deegan & Sutherland elegantly and pedagogically make us aware of recurrent patterns between historical media as well as between theories about those media. Filled with reason, intelligent argumentation and sharp, even aphoristic comments, while also being clearly and accessibly formulated, this book is no less than an academic pageturner.’

Mats Dahlström, University of Gothenburg, Sweden

Despite the hype about the digital revolution, traditional print forms are still very much with us. This timely book offers a reconsideration of the many complex issues surrounding the electronic representation of text now and in the future.

March 2009 c. 256 pages
Hardback 978-0-7546-7016-2 c. £55.00/$99.95

Narrative-based Practice
Peter Brophy, Manchester Metropolitan University, UK

‘Narrative-Based Practice is a significant and timely addition to the literature. It is well researched and well written and the choice and use of real-life examples and case studies is particularly apt. There is much of value to both the general practitioner and the specialist researcher in a whole range of fields where NBP has a serious validity. And it is a good read!’

David Baker, UCP Marjon and Professor of Strategic Information Management

In this important new book Peter Brophy introduces and explains the concept of story-telling or narrative-based practice in teaching, research, professional practice and organisations.

February 2009 c. 208 pages
Hardback 978-0-7546-7159-6 c. £55.00/$99.96

The University of Google
Education in the (Post) Information Age
Tara Brabazon, University of Brighton, UK

‘…this is an exhilarating book and I recommend it unreservedly: anyone working in education (and especially Vice Chancellors, Presidents or Rectors) ought to read this book and then go away and ask themselves why they aren’t doing better by society and by the students the enroll in their institutions.’

Information Research

Looking at schools and universities, it is difficult to pinpoint when education, teaching and learning started to haemorrhage purpose, aspiration and function. As the internet offers a glut of information, bored surfers fill their cursors and minds with irrelevancies, losing the capacity to sift, discard and judge. In The University of Google, Tara Brabazon projects a defiant and passionate vision of education as a pathway to renewal, where students are on a journey through knowledge rather than consumers in the shopping centre of cheap ideas. In doing so, she opens a new debate on how to make our educational system both productive and provocative in the (post-) information age.

November 2007 240 pages
Hardback 978-0-7546-7097-1 £30.00/$59.95
Information Management

Change Management in Information Services
Second Edition
Lyndon Pugh, University of Wales, Aberystwyth, UK

‘Any doubts about the need for another book on change management were quickly dispelled as I savoured this excellent work. Pugh presents thoughtful arguments for an organisation-wide change approach. The text is enlivened by realism, pertinent examples and several case studies. Pugh is able to present the range of topics relevant to change management succinctly, clearly and with depth... This is an excellent book which should be widely read by leaders and students of information services.’

Australian Library Journal

‘Lyndon Pugh has performed a valuable service in providing a new edition of his important book, first published in 2000. Change management and change implementation are critical issues in the library and information science profession.’

Library Management

Information services are currently going through the most significant period of change in their history. Since the first edition of this highly regarded book was published in 2000 the pace of change has accelerated because of the influence of digitisation and technological developments in general. This second edition is fully updated with the inclusion of a number of new chapters and new case studies.

January 2007 242 pages
Hardback 978-0-7546-4665-5 £55.00/$99.95

Digital Images for the Information Professional
Melissa M. Terras, University College London, UK

‘The digital image is an increasingly important artefact in all aspects of modern life, but who really understands what it is and how it relates to analogue formats? Well, Melissa Terras does, and in this wonderful book she outlines the fundamental properties of images, and the many issues that need to be understood by those who want to use them properly. Primarily aimed at the information professional, this work is so well-written, well-researched and accessible that it will prove a vital tool for all who are concerned to know more about this fascinating topic.’

Marilyn Deegan, Director of Research Development at the Centre for Computing in the Humanities, KCL, UK

In the past decade, the way image based media is created, disseminated, and shared has changed exponentially, as digital imaging technology has replaced traditional film based media. Digital Images for the Information Professional provides an overview of the place of images in the changing information environment, and the use, function, and appropriation of digital images in both institutional and personal settings. Covering the history, technical underpinnings, sustainability, application, and management of digital images, the text is an accessible guide to both established and developing imaging technologies, providing those within the information sector with essential background knowledge of this increasingly ubiquitous medium.

November 2008 258 pages
Hardback 978-0-7546-4860-4 £60.00/$99.95

Digital Applications for Cultural and Heritage Institutions
Edited by James Hemsley, EVA Conferences International, UK, Vito Cappellini, University of Florence, Italy and Gerd Stanke, GFaI, Berlin, Germany

‘This monograph is highly recommended for academic libraries and museums looking to expand their online presence in dynamic ways.’

Australian Library Journal

October 2005 334 pages
Hardback 978-0-7546-3359-4 £65.00/$120.00
Disaster Management in Archives, Libraries and Museums

Graham Matthews, University of Loughborough, UK, Yvonne Smith and Gemma Knowles

This important book assesses the current state of disaster management in archives, libraries and museums in the UK and around the world, and provides recommendations for addressing current and future threats.

May 2009  c. 224 pages
Hardback 978-0-7546-7273-9  c. £55.00/$99.95

Effective Library and Information Centre Management

Second Edition

Jo Bryson

‘As an introductory primer to management, it’s all there’

Managing Information

This comprehensive handbook covers key management issues and will guide information professionals through the maze of common problems. To reflect the increasing integration of library, information centre, records, IT and telecommunications management, the book takes an integrated approach to managing the modern information centre.

Topics covered range from strategic, IT and human resource planning, to leadership, conflict and change management. Further key areas include service delivery, risk management and the information lifecycle.

December 1998  448 pages
Paperback 978-0-566-07691-6  £32.50/$64.95

Equity and Excellence in the Public Library

Why Ignorance is Not our Heritage

Bob Usherwood, The University of Sheffield, UK

‘Set in the strategic context of the 21st Century Library Service, Usherwood captures the dilemma of our time. Every librarian in public libraries should read this.’

CILIP

‘This book is a wake up call. Usherwood’s ideals might sound old fashioned at times, but they are well founded and easily translated into modern public library service’

Library & Information Update

This important volume by one of the leading scholars in the field examines and discusses how library professionals can meet the demands of policy makers to open up the public library service without destroying it.

November 2007  238 pages
Hardback 978-0-7546-4806-2  £55.00/$89.95

British Librarianship and Information Work 1991–2000

British Librarianship and Information Work 2001–2005

Edited by J.H. Bowman, University College London, UK

‘John Bowman and Ashgate are to be congratulated on reviving this essential series and covering not only a momentous decade for libraries from 1991–2000, but producing the 2001–2005 volume so expeditiously… there are many riches in these two volumes and anyone interested in seeing what has been gained and what has changed over the last fifteen years would learn much from reading them’.

Refr

These two important reference volumes cover developments in almost every aspect of British library and information work over a 15 year period. Each volume calls on some 40 contributors, all of whom are experts in their subject, to provide a robust overview of their specialities along with extensive further references which act as a starting point for further research. These books are an essential reference resource for scholars, librarians and information professionals.

Volume one December 2006  594 pages
Hardback 978-0-7546-4779-9  £70.00/$134.95
Volume two February 2007  566 pages
Hardback 978-0-7546-4778-2  £70.00/$134.95

Libraries and Librarianship
Harrod’s Librarians’ Glossary and Reference Book
A Directory of Over 10,200 Terms, Organizations, Projects and Acronyms in the Areas of Information Management, Library Science, Publishing and Archive Management
Tenth Edition
Ray Prytherch
‘This resource is suitable for library professionals, information specialists, and others in the library and information science field.’
American Reference Book Annual
March 2005 768 pages
Hardback 978-0-7546-4038-7 £115.00/$200.00

Public Libraries in the 21st Century
Defining Services and Debating the Future
Anne Goulding, Loughborough University, UK
‘In essence it provides an intellectually rigorous guide to today’s worldwide discourse on the identity, social purpose, value and strategy issues facing public libraries’
Aplis
July 2006 396 pages
Hardback 978-0-7546-4286-2 £65.00/$114.95

Subject Librarians
Engaging with the Learning and Teaching Environment
Edited by Penny Dale, Matt Holland and Marian Matthews, Bournemouth University, UK
‘Whether read selectively or as a whole, this book provides much food for thought and offers constructive suggestions for practice of relevance to library practitioners in a rapidly changing environment.’
Australian Academic & Research Libraries
June 2006 220 pages
Hardback 978-0-7546-4095-0 £55.00/$99.95

Planning Public Library Buildings
Concepts and Issues for the Librarian
Michael Dewe
‘Michael Dewe has written the most comprehensive book to date on public library planning. Librarians, architects, designers and everyone involved in creating innovative public libraries for the 21st century will quickly come to regard this book as the new bible of public library planning. Packed with practical information and examples of good practice this book is a “must have”!’
Trevor Knight, Chair of Public Libraries Group 2005/06
This book examines the entire gamut of challenges confronting the planning and development of contemporary public libraries; their mission, their roles, and key issues such as lifelong learning, social inclusion, community and cultural needs, regeneration and funding. The helpful presentation and readable style guides the librarian through the preliminary information-gathering and decision-making process that ensures a successful library building for all concerned.
May 2006 366 pages
Hardback 978-0-7546-3388-4 £65.00/$114.95

Renewing our Libraries
Case Studies in Re-planning and Refurbishment
Edited by Michael Dewe
‘Today’s library users expect modern services, provided from well designed and welcoming spaces. This collection of well-chosen, detailed case studies shows librarians and architects how yesterday’s buildings can be transformed into the libraries of the future.’
Ian Snowley, Head of Higher Education, British Library, UK.
The drive to raise the profile, and modernize the image of libraries has begun, but much still remains to be done. The case-studies in this book, drawn from the UK, Europe and the USA, explore the policies, processes, design issues and problems faced by librarians, architects and others seeking to refurbish and improve the buildings successfully, and to raise their standing and meaning in their communities.
January 2009 c. 304 pages
Hardback 978-0-7546-7339-2 c. £60.00/$114.95
What are Archives?
Cultural and Theoretical Perspectives: a reader
Edited by Louise Craven, The National Archives, UK

I very much welcome this new book, which seeks to address some of the cultural and philosophical questions now surrounding the “archive” and the “archivist”. Leading British thinkers, academics and professional practitioners are brought together here for the first time to reflect on theoretical and conceptual developments in the field of archives and to set these into wider social, political, technological and epistemological contexts. Archives enable us to understand community identities and they support accountability, transparency and citizen’s rights: but this book examines the more fundamental question, “What are archives?”.

Elizabeth Shepherd, University College London, UK

In the UK, professional texts on archives concentrate on the how, not the why, of professional archival work. At the same time, studies of the theoretical role of the archive and the text are undertaken in other academic disciplines and there is an established forum for the discussion of related issues. This book invites the archivist to that arena of discussion and encourages archivists to step away from the practicalities of keeping archives, and to consider what it is they actually do in the cultural context of the early 21st century.

November 2008 214 pages
Hardback 978-0-7546-7310-1 £60.00/$114.95

Public Sector Records Management
A Practical Guide

Kelvin Smith, The National Archives, UK

Records management has undergone significant change in recent years, due to the introduction of freedom of information legislation as well as the development of e-government and e-business and the need to manage records effectively in both the private and public sector. There are very few purely practical texts for records managers and this book aims to fill that gap.

November 2007 272 pages
Hardback 978-0-7546-4987-8 £55.00/$89.95

Classification Made Simple
Second Edition

Eric J. Hunter

May 2002 160 pages
Paperback 978-0-7546-0795-3 £25.00/$39.95

Enterprise 2.0
How Social Software Will Change the Future of Work

Niall Cook

‘This is a truly inspirational book which should be required reading for managers, IT leaders, systems analysts, developers, and business strategists in any enterprise, small, medium, and especially large.’

Roy Johnson, Mantex

This book helps you navigate the social software landscape and introduces you to the key concepts that make up Enterprise 2.0. Using practical examples from companies in a range of industry sectors it illustrates how to apply these techniques to your organization and create an environment for social software to flourish.

July 2008 180 pages
Hardback 978-0-566-08800-1 £45.00/$89.95

Intellectual Property

Edited by William T. Gallagher, Golden Gate University, USA and Santa Clara University, USA

The International Library of Essays in Law and Society

‘... a very good reference manual.’

Journal of Intellectual Property Rights

This volume brings together articles by leading international scholars from diverse disciplinary perspectives who focus on the legal, social and cultural dimensions of intellectual properties - including patents, copyrights, trademarks, trade secrets and rights of publicity. These articles take into account traditional doctrinal analysis, historical perspectives, critical cultural study and empirical examinations of intellectual property in action. The book also directs critical attention to the significance of intellectual property in contemporary processes of globalization and political economy.

August 2007 648 pages
Hardback 978-0-7546-2495-0 £150.00/$275.00

Knowledge Management
The Ashgate Research Companion to Heritage and Identity
Edited by Brian Graham, University of Ulster, UK and Peter Howard, Bournemouth University, UK
This Research Companion brings together a team of leading experts to provide a comprehensive and authoritative analysis of the key aspects of heritage and identity. It addresses all the major perspectives on – and dimensions to – heritage and identity in a range of geographical contexts.
April 2008 474 pages
Hardback 978-0-7546-4922-9 £80.00/$154.95

Museum Educator’s Handbook
Second Edition
Graeme K. Talboys
‘Talboys displays great insight into and knowledge of the workings of museums and the place of education there. Having worked as a teacher of Drama, English and Humanities in the UK, he changed career to utilise his teaching skills for many years in museums. His first two books are standard texts in the UK on the educational role of museums and that this is the second edition of Museum Educator’s Handbook speaks volumes to its popularity. This guide has considerable merit, and is of particular interest to those in smaller museums embarking on the establishment of a structured education program and looking to promote education as a key component in museum practices.’
Museums Australia Magazine
A thoroughly revised new edition of this practical and realistic guide to resourcing and running education services in museums, explaining the educational context, skills and experience required, and how to cater for all ages and types of educational needs.
January 2006 192 pages
Hardback 978-0-7546-4492-7 £50.00/$89.95

The Responsive Museum
Working with Audiences in the Twenty-First Century
Edited by Caroline Lang, Victoria and Albert Museum, UK, John Reeve, London University, UK, and Group for Education in Museums, UK, Vicky Woollard, City University, London, UK
‘The Responsive Museum is a very welcome addition to the literature on museums. In exploring the complex relationship between museums and their audiences, the book challenges the received wisdom, language and prejudices found within the sector. It uses an innovative layout, sound argument and a wealth of references alongside the experience and responses of current practitioners from an unusual variety of backgrounds. The result is a really good read and an essential reference for new entrants to the museum world and those who train them; whilst those who fear they have been around museums too long, will find their thinking refreshed and their passion for sharing knowledge rekindled.’
Karen Knight, formerly of the Museums, Libraries and Archives Council
The Responsive Museum interrogates the thinking, policies and practices that underpin the educational role of the museum. It unravels the complex relationship of museums with their publics, and discusses today’s challenges and the debates that have resulted.
September 2006 296 pages
Hardback 978-0-7546-4560-3 £60.00/$99.95
Digital Identity Management
Technological, Business and Social Implications
Edited by David Birch

Digital Identity Management, based on the work of the annual Digital Identity Forum in London, provides a wide perspective on the subject and explores the current technology available for identity management, its applications within business, and its significance in wider debates about identity, society, and the law. This is an essential introduction for organizations seeking to use identity to get closer to customers; for those in government at all levels wrestling with online delivery of targeted services; as well as those concerned with the wider issues of identity, rights, the law, and the potential risks.

May 2007 280 pages
Hardback 978-0-566-08679-3 £65.00/$124.95

Hacking the Human
Social Engineering Techniques and Security Countermeasures
Ian Mann

Ian Mann's Hacking the Human highlights the main sources of risk from social engineering and draws on psychological models to explain the basis for human vulnerabilities. Rather than a simple checklist for security and IT professionals to follow, the book provides the means for you to create and develop a security solution that is most appropriate to your organization and the opportunities it presents for the social engineer.

November 2008 266 pages
Hardback 978-0-566-08773-8 £60.00/$114.95

The Social Dynamics of Information and Communication Technology

Edited by Eugène Loos and Enid Mante-Meijer, both at the Utrecht School of Governance, The Netherlands and Leslie Haddon, London School of Economics and Political Science, UK

“This book provides unique insights into the adoption and use of ICTs. In contrast to the common generalisations about the impact of technology on society, this fascinating collection of original studies shows that we can only really understand ICTs by looking at how they are adopted and used in everyday life settings. The book provides a valuable resource for anyone seriously interested in the implications of new technologies.”

Judy Wajcman, Australian National University

Despite the speed with which ICT has found its way within society, debate still surrounds its adoption and use. Through empirical studies covering a broad range of everyday life and work settings, this volume provides grounded insights into the social dynamics influencing how ICTs are both shaped and experienced.

August 2008 244 pages
Hardback 978-0-7546-7082-7 £55.00/$99.95

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