

Preparing a Proposal for Lund Humphries

Please email your proposal to Lucy Clark (lclark@lundhumphries.com) or Lucy Myers (lmyers@lundhumphries.com). Please ensure that you include the following information:

1. Title page

We need the title you propose for the book, plus any subtitle, and the name of the author(s).

2. Aims and objectives

This should detail what you would like to achieve with the book, including an assessment of the original contribution that the book will make. Please let us know when you plan to deliver the book, and whether publication should coincide with any significant events, exhibitions, anniversaries etc.

3. Scope

Please supply a broad account of the territory covered in the book.

4. Intended readership

The proposal needs to include a consideration of who will read the book and why.

5. Outline of contents

This should detail all sections of the book, including the contents of each chapter plus a word count inclusive of footnotes, bibliographic information etc.

6. Illustration

We need to know your proposed number of black-and-white and colour illustrations. An assessment should be made of the cost and difficulty of obtaining the illustrations.

7. Competitive publications

Please supply a list of all publications in the same territory, with an indication of how your book will improve on/differ from what has gone before.

8. Subsidies/special sales

Is there any possibility of a subsidy for heavily illustrated titles? Are there any outlets which would commit to buying the book in substantial quantities, e.g. at an exhibition?

9. CV

Please include the author's curriculum vitae.

10. Proposed referees

Please indicate if there is someone to whom you think it would be useful to send the proposal for comment, stating if this is a colleague with whom you have worked.