

Contents

<i>List of Figures</i>	<i>vi</i>
<i>Acknowledgments</i>	<i>viii</i>
Introduction	1
1 <i>The Smart Set</i> , Modernism, and the Expanded Field of Magazine Production	17
2 Pulp Modernism	71
3 Lurid Paperbacks and the Re-Covering of Modernism	151
<i>Bibliography</i>	<i>219</i>
<i>Index</i>	<i>235</i>