

Index

- 9/11 events 73, 76-77
- A-Talk* programme (Finland) 82
- Abbūd, Sa'd 165
- Abkhār al-Yawm* (newspaper) 171
- accented public moralization 81-85
- accountability
- collective 18-22
 - public 101-102
- Action Plan to Raise Standards in Hong Kong (2003) 190
- Afghanistan and United States 83, 86
- AGQTP *see* Australian Government Quality Teacher Programme
- al-Fajr* (newspaper) 181
- al-Hifẕān, Karam 178
- al-Jamāhir* (newspaper) 174
- al-Misrī al-Yawm* (newspaper) 167-169, 171, 174, 177, 181
- al-Watan al-Yawm* (newspaper) 171
- Assadulayev, Khizri 143-144
- Australian Government Quality Teacher Programme (AGQTP) 205-206, 208-211
- Australia's Teachers: Australia's Future* (report) 208, 210-211
- Austrian Freedom Party (FPÖ) 53, 55, 59
- Austrian Public Television (ORF) 49
- BBC programmes 16-18, 18-22
- Becker, Howard 177-178
- Belarus
- Belarusian television 137-138
 - European Union 148, 150
 - Iwye and religious issues 153
 - Ministry of Foreign Affairs 149-150
 - ONT channel 137, 145, 154-155
 - United States 149, 150
 - West as enemy 137-159
- Belarusian television news
- conclusions 155-157
 - data/methodology 138
 - Euronews 145-146
 - hegemony 137-159
 - interviewees' position 138-143
 - opposing positions through category work 141-150
 - Panorama programmes 138-141, 141-143, 144-145, 147-148, 153
- Bishop, Julie 216
- blame allocation 18-22
- book summary 5-10
- Borys, Anzelika 152
- broadcast news 13
- Brown and Levinson model for FTAs 161-162, 167
- BSE crisis 20-22
- CA *see* conversation analysis
- category split/contrast as upgrading methods 150
- CDA *see* Critical Discourse Analysis
- Chinese as Medium of Instruction (CMI) 189
- collective accountability 18-22
- commentators on Farūq Husnī case 166
- conversation analysis (CA)
- book summary 6-8
 - Emmanuel Scheggloff 188
 - 'footing shift' 55
 - Gesprächsanalyse 52
 - language and talk 3-4
 - media/policy interaction 4-5
 - political talk-in-interaction 14-15
 - sequential organization of interaction 3-4, 75
 - social interaction 117
 - transcription conventions 99
- Critical Discourse Analysis (CDA) 9, 206, 208

- dialogue in media dialogical networks 151
 dialogue within utterances 151-152
 Diggelmann, H. 32, 37-38, 40, 44-45
 downgrading methods against opposition
 149-150
- education policy in Australia
 future 215-216
 government policy 216-218
 media 206-208
 newspapers 205-232
 public discourse 206-208
 shared authoritative public voice
 218-119
 standards of teachers 215
 trustworthiness of teachers 213-215
- Egyptian parliament
 discredit to scandal 167-173
 good press, bad press 162-166
 Islam 176-177, 180, 182
 Islamic headscarf issue 161-184
 Minister of Culture 166-167, 168, 174,
 181
 Minister for Parliamentary affairs 179
 moral over-investment in politics
 173-182
 sessions 164, 165, 178
- Egyptian People's Assembly 161, 177
 EMB *see* Hong Kong Education and
 Manpower Bureau
- English as Medium of Instruction (EMI)
 189
- ethnographies 116-117
- European Union (EU)
 Belarus 148, 150
 Czech Republic entry 53-54
 enlargement 52-54, 53-54
 Prodi (commissioner) 55
- face threatening acts (FTAs) 162
- Faine, Jon (radio journalist) 112
- Ferrié, Jean-Nöel 172
- Financial Times* 63
- Finnish context and public discussion 76-
 77, 89
- Foucault, Michel 116, 199
- FPÖ *see* Austrian Freedom Party
- framing and reframing of political events
 58-65
- Freebody, P. and tabular approach to MCA
 196
- FTAs *see* face threatening acts
- Geertz, C. 188
 'genetic protection' initiative in
 Switzerland 29-30
 'Gesprächsanalyse' and 'communicative
 problems' 52
- Glasgow University Media Group 116
- good press, bad press and Egyptian
 parliament 162-166
- 'Government Attacking its Own People'
 device 145
- Grasser (Austrian finance minister) 59-64,
 65
- Grobet, Christian 34
- group categorisation 107-111
- Habermas, J.
 conceptualizations 1
 public opinion formation 81
- Hall, Stuart 116
- Hasan, Hamdi 162, 168
- hegemony and Belarusian television news
 137-159
- 'Heimat' (homeland) term 65-6
heteroglot rhetoric 65
- HKED *see* Hong Kong Education
 Department
- HKSAR *see* Hong Kong Special
 Administrative Region
- 'holistic audience scaling' 89
- Hong Kong Education Department
 (HKED) 191
- Hong Kong Education and Manpower
 Bureau (EMB) 185, 193
- Hong Kong and 'moving' teachers
 185-205
- Hong Kong Professional Teachers' Union
 (PTU) 191
- Hong Kong Special Administrative Region
 (HKSAR) 185, 189, 191, 193
- Howard, John
 education policy in Australia 214,
 216-217

- interviewee 98-100, 106-107, 112
 Husnî Farûq 161, 163-167, 170-173,
 175-176, 180-181
- in-service education and training (INSET)
 192-193, 200
- INSET *see* in-service education and
 training
- institutional power and 'moving' teachers
 185-205
- interactive nature of political news
 interview 95-98
- interpretative frames and television news
 50-53
- interviewees' position and Belarusian
 television news 138-143
- Islam and Egyptian parliament 176-177,
 180, 182
- Islamic headscarf issue and Egyptian
 parliament 161-184
- Iwye, Belarus and religious issues 153
- Jones, Tony (interviewer) 98, 108-109
- Kainänen, Nely 77, 79-80
- Kozlovskiy, Oleg 143-144
- language analysis 2-3
- Language Proficiency Assessment for
 Teachers (English) (LPATE) 191,
 192, 198, 200
- Language Proficiency Requirement (LPR)
 185-186, 191, 192, 193, 200
- Latham, Mark (interviewee) 98, 102-103,
 105, 108-111
- Laws, John (interviewer) 98-99
*Learning to Learn: General Studies for
 Primary Schools* (report) 190
- Lopatyeva, Alla 142, 152
- LPATE *see* Language Proficiency
 Assessment for Teachers (English)
- LPR *see* Language Proficiency
 Requirement
- McGrath, Catherine (interviewer) 102
- Mayr (Austrian Social Democrats) 55-58,
 66-67
- MCA *see* Membership Categorization
 Analysis
- MCDs *see* 'Membership Categorization
 Devices'
- media
 education policy 206-208
 language and political debate 2-3
 public discourse 206-208
- members and public sphere 73-74
- Membership Categorization Analysis
 (MCA)
 ethnography 8
 language proficiency letter 195
 'Montreal Massacre' 194
 newspaper headlines 194
 organisation of social relations
 185-187, 189
 political talk-in-interaction 14-15
 social interaction 117
 tabular approach 196
 understanding society 3-6, 75
 'virtual reality' 194
- membership category work
 blame allocation 18-22
 collective accountability 18-22
 conclusions 22-23
 geography 16-18
 identity 16-18
 introduction 13-14
 methodological approach 15
 moral discrepancy 18-22
 political talk-in-interaction 14-15
 warrantability 16-18
- 'Membership Categorization Devices'
 (MCDs) 51
- Ministry of Foreign Affairs (MFA), Belarus
 149-150
- moral discrepancy 18-22, 149
- moral and political we 77-81
- morality and politics 161-184
- 'moving' teachers
 framing textual analysis 187-189
 Hong Kong 185-205
 institutional power 185-205
 letter from Secretary for Education and
 Manpower 194, 202-204
 public texts 185-205
 texts

- language and ideology 198-199
 membership and moral stance
 193-199
 social reality 189-193
 Mubâarak, President 175
- Nahdat Misr* (newspaper) 163-164, 166,
 169, 171, 175, 179
- National Democratic Party (NDP) in Egypt
 165, 174-179
- nationalized agency and universal
 responsibility 85-89
- Nazif, Ahmad 174
- NDP *see* National Democratic Party
- negative solidarity 172
- Neues Zürcher* 63
- New York Times* 194
- news media 1
- newspapers, education policy 205-232
- non-categorical promotion of authorial
 ‘voice’ 153
- non-categorical suppression of opposing
 voices 152-153
- Oaks, Laurie (interviewer) 99, 102-103,
 106
- O’ Brien, Kerry (interviewer) 99, 105,
 107, 110-111
- OLA *see* Ontario Legislative Assembly
- omni-relevance 146, 149
- On the Record* 18
- on-screen captions 30-35
- ONT television channel, Belarus 137, 145,
 154-155
- Ontario Legislative Assembly (OLA) 115,
 118
- opposing positions and styling dialogue
 150-155
- ORF *see* Austrian Public Television
- Päivärinta, Susanne (Finnish journalist) 77
- ‘peaceful and stable Belarus’ as omni-
 relevant device 146-147
- Peräklyä, A. and discourse analysis 99
- Pilz (Austrian Green Party) 55-58, 66-67
- policy, relevance to particular people 104-
 106
- political debate
- language and media 2-3
- stimulating/wrapping up 77-89
- political events
- dominant frames 65-67
- framing and reframing 58-65
- interpretative frames 49-71
- social knowledge 65-67
- summary 67-69
- talk-in-interaction 14-15
- television news 49-71
- political news interviews
- analysis 99-111
- conclusions 111-13
- data/methodology 98-99
- interactive nature 95-98
- ‘public policy’ 95-114
- politics and morality 161-84
- press scrums in Canada
- closings 125-128
- collaboration 130-132
- conclusions 133
- leader of third party 124
- Minister of Finance 119-121
- Minister of Health 122-123, 125-130,
 131
- openings 121-125
- opposition finance critic 127-128
- routine nature 128-129
- PTU *see* Hong Kong Professional
 Teachers’ Union
- public accountability 13, 101-102
- public discourse
- education in Australia 206-208
- politics in Switzerland 34
- public discussion
- Finnish context 76-77
- introduction 73
- members 73-74
- methodological toolkit 75-76
- stimulating/wrapping up political
 debate 77-89
- summary 89-92
- ‘public policy’ and political news
 interviews 95-114

- public and provision of additional support 102-104
- public sphere members 73-74
- public texts and 'moving' teachers 185-205
- Pürro, Véronique 34
- radio phone-ins 16-18
- Riatsch E. (pharmacist) 31, 35-39, 42-43
- Sacks, H.
 conversation analysis 3-4, 75
 dimensions of context 41
 membership category analysis 75, 186, 188-189, 194, 196-197
- Scheggloff, E. 41, 188
- SCOLAR *see* Standing Committee on Language, Education and Research
- SRP *see* 'standard relational pairs'
- 'standard relational pairs' (SRP) 194, 196-197
- Standing Committee on Language, Education and Research (SCOLAR) 190, 191
- styling alternative views as non-oppositional 154-155
- styling dialogue and opposing positions 150-155
- Switzerland
 'genetic protection' initiative 29-30
 (semi-) direct democracy 28-30
 television debates 27-45, 45-48
 talking rights and local distribution 53-58
 Teachers for 21st Century (report) 208-210
 television debates in Switzerland
 conclusions 45-46
 introduction 27-28, 27-45
 panellists categorization 30-45
 on-screen captions 30-35
 questions 35-45
 (semi-) direct democracy 28-30
 television news
 interpretative frames 50-53
 panel discussions 49-53, 53-67, 67-71
 political events 49-53, 53-67, 67-71
- Tervo, Kari (Finnish journalist) 77
- The Australian* 9, 205-206, 209, 211-213, 216-218
- United States (US)
 Afghanistan 83, 86
 Belarus 149, 150
- Van Der Bellen (Austrian Green Party) 59-64, 65
- 'voters around Australia' 101-2
- 'web of significance' analogy (Geertz) 188
- West as enemy and Belarus 137-159
- Westenthaler (FPO party) 53-55
- YLE (Finnish public service broadcaster) 75