Contents

List of Figures vii
Notes on Contributors xi
Series Preface xv

Introduction 1
Maria Chatzichristodoulou (aka Maria X) and Rachel Zerihan

1 Creative Media: Performance, Invention, Critique 7
Sarah Kember and Joanna Zylinska

PART 1 ENVIRONMENTS

2 Environments, Interactions and Beings:
The Ecology of Performativity and Technics 27
Chris Salter

3 Blurring the Boundaries: Performance, Technology and
the Artificial Sublime – An Interview with Ruth Gibson
and Bruno Martelli, igloo 43
Janis Jefferies

PART 2 BODIES

4 ORLAN-Vertigo/Self-Touching-You 57
Simon Donger

5 The Path to Silence 71
Allucquère Rosanne Stone

PART 3 AUDIENCES

6 Reactivation: Performance, Mediatization and the Present Moment 81
Philip Auslander
7 Moving Audiences:
Strategies of Exposure in the Work of Gob Squad 95
Patrick Primavesi

8 How to Kidnap your Audiences:
An Interview with Matt Adams from Blast Theory 107
Maria Chatzichristodoulou (aka Maria X)

PART 4 POLITICS

9 The Tendency to ‘Trans-’: 
The Political Aesthetics of the Biogrammatic Zone 121
Sher Doruff

10 Guillermo Gómez-Peña: Ethno-Techno Politics 141
Guillermo Gómez Peña and Lorena Rivero de Beer

11 Performative Science in an Age of Specialization:
The Case of Critical Art Ensemble 153
Nicola Triscott

PART 5 AFFECT

12 Affective Connection 169
Bojana Kunst

13 Love at First Byte 183
Melinda Rackham

Conclusion 199
Janis Jefferies

Bibliography 203
Index 211