

Global Perspectives on Corporate Governance and CSR

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Biographies of Editors

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Güler Aras is Professor of Finance and Director of the Graduate School at the Yildiz Technical University, Istanbul, Turkey and Visiting Professor at De Montfort University, UK as well as various other institutions throughout the world. Her qualifications are in the area of finance where much of her research and teaching is located. She serves as advisor to a number of government bodies and is also a member of a number of international editorial and advisory boards.

Güler has published 15 books and has contributed over 150 articles to academic, business and professional journals and magazines and to edited book collections. She has also spoken extensively at conferences and seminars and has acted as a consultant to a wide range of government and commercial organisations. Her research is into financial economy and financial markets with particular emphasis on the relationship between corporate social responsibility and a firm's financial performance.

Professor Dr David Crowther

Professor of Corporate Social Responsibility, De Montfort University, UK

David Crowther is a qualified accountant who worked as an accountant, systems specialist and general manager in local government, industry and commerce for 20 years before moving in to the higher education arena. His teaching has been focused upon the use of accounting as a management technique while his research is interdisciplinary. He is Visiting Professor at Yildiz Technical University and various other institutions throughout the world.

David has published over 25 books and has also contributed more than 250 articles to academic, business and professional journals and to edited book collections. He has also spoken widely at conferences and seminars and acted as a consultant to a wide range of government, professional and commercial organisations. His research is into corporate social responsibility with a particular emphasis on the relationship between social, environmental and financial performance.

Their joint research is concerned with sustainability, sustainable development and with governance issues and is reflected in their recent (2009) research book, *The Durable Corporation: Strategies for Sustainable Development*. Together they run the Social Responsibility Research Network an informal network of scholars (both academic and professional) concerned with issues of social responsibility – and also edit its official journal, *Social Responsibility Journal*, and organise its annual conference, the International Conference on Corporate Social Responsibility.

Biographies of Contributors

Ismail Adelo is a chartered accountant, lectures in accounting at Leicester Business School, De Montfort University, UK. His research interests include Corporate Governance, Auditing, Capital Structure and Financial Economics in the emerging economies.

Maria Aluchna, PhD is an assistant professor at Department of Management Theory, Warsaw School of Economics, Poland. She specialises in Corporate Governance (ownership structure, board, executive compensation, transition economies) as well as in Strategic Management. She was awarded Deutscher Akademischer Austauschdienst (DAAD) scholarship for research stay and Universität Passau and Polish-American Fulbright Commission scholarship for the research stay at Columbia University. She received Polish Science Foundation award for young researchers (2004, 2005). Currently Maria Aluchna teaches 'Comparative analysis of corporate governance' (both in Polish and English), 'Transition in Central and Eastern Europe' (in English) and 'Foundation of Management' (in Polish). She serves on two boards (as Vice-Chairman and Secretary). Since January 2008 she is the editor-in-chief of Warsaw Stock Exchange portal on corporate governance best practice (www.corp-gov.gpw.pl).

Suzanne Charbaji graduated from the American University of Beirut in February 2008 with a BS in Computer Science and a minor in Business Administration and has been working as an Assistant Business Analyst for Saatchi and Saatchi in Beirut since then. She is highly expert in using research and computer tools and has worked as a part-time research assistant for 'CHARBAJI Consultants' from 2004 to 2008. She is a highly ambitious and dedicated person with good programming, analytical and communication skills and through the computer projects which she did at AUB, she has learned how to apply her theoretical skills into practical functional ideas.

Thomas Clarke is Professor of Management and Director of the UTS Research Centre for Corporate Governance, Sydney, Australia. His research includes the changing roles of company boards and directors, and comparative corporate governance. He is interested in the critique of shareholder value and the relationship of governance to strategy and innovation. Recent publications include: *Theories of Corporate Governance*, London: Routledge, 2004; *Corporate Governance: Critical Perspectives*, London: Routledge, 2005; *Corporate Governance and Globalisation*, London: Sage, 2006 (with Marie dela Rama); *International Corporate Governance*, London: Routledge, 2007; *Fundamentals of Corporate Governance*, London: Sage 2008, (with Marie dela Rama); and *European Corporate Governance*, London: Routledge 2009 (with Jean-Francois Chanlat).

Nabyla Daidj received her Doctorate in Economics from University of Paris I Panthéon-Sorbonne and she taught Industrial Organisation, Managerial Economics, International Economics and Management of Multinational Corporations in the 1990s. She served also as a consultant in consulting groups specialised in space, telecommunications and media industries. Since 2003, she has been Associate Professor in Strategic Management at TELECOM & Management SudParis (Engineering School and School of Management) and teaches mainly strategy and international business. Her research focuses on organisational economics, organisational forms, corporate governance, and international strategic alliances/networks. Currently, she is studying the sources of value creation in firms in a context of 'coopetition' (the ability of a firm to compete and to cooperate simultaneously with other companies) and the evolution of corporate governance practices in relation with corporate strategies.

Bengi Ertuna is an Associate Professor of Finance at Bogazici University, Istanbul. She obtained her PhD in finance at Boğaziçi University in 1995 and she has taught in the Tourism Administration Department of Bogazici University since then. Her research interests include corporate governance, initial public offerings and small business finance. She has articles on family ownership and initial public offerings in Turkey.

Ozer Ertuna teaches in Okan University and part-time in Bosphorous University, Istanbul. He has served in the boards of some private and public companies and provided consultancy services to many others. He was a member of the board of directors of Sumer Holding, which was one of the major state companies, which assumed significant roles in economic development in Turkey. Ozer has provided consultancy services to various Ministries of Turkish Government.

He served as advisor to Ministry of Enterprises, Ministry of Labor and Ministry of States. He also served as chief advisor to the Prime Minister of Turkey in 1992–93. He joined the Nigeria Mission of the World Bank as an expert. He also served the World Bank as an expert in the management evaluation team of ICARDA. Ozer has published more than 100 scholarly articles and more than 20 books. His book on *'The Liberalization of Turkey's Gold Market'* was published by World Gold Council as Research Study No.7, in 1995.

Alice Klettner is a Research Associate in the UTS Centre for Corporate Governance, working on corporate social responsibility and regulation. She is a solicitor registered in England and New South Wales, Australia. She was awarded a first class honours degree in biochemistry at Cambridge University, and a Masters in International Law at the University of Sydney.

Mariana Lima Bandeira received her PhD in Administration from the Fundação Getulio Vargas in Brazil. She studied Institutional Theory (applied to organisational studies), Organisational Culture and Change, Corporate Social Responsibility, Discourse Analysis, Power in Organisations (mainly in a critical and 'post modern' perspective) and Moral Harassment and did her PhD dissertation on the Institutional Change, reflecting about the deinstitutionalisation process and about the institutional vacuum. In the past three years, her interest emphasizes Corporate Social Responsibility and as a result she has published three book chapters, one paper in an academic review from Brazil, and she has been invited three times for conferences about the subject. Besides, she was invited to be a Guest Editor of a special issue of *Social Responsibility Journal*, whose purpose was to discuss the CSR in Latin America. All of these works have been developed with Fernando López-Parra, her academic partner. At present, she works at Universidad Andina Simón Bolívar, Sede Ecuador as a researcher, professor and coordinator of the MBA program.

Fernando López-Parra received his PhD in Administration from the Fundação Getulio Vargas in Brazil, focusing Public Administration and Corporate Social Responsibility. He studied Critical Theory, Corporate Social Responsibility, Public Management and did his PhD dissertation on CSR, criticising especially the instrumentality and the legality discourses which are under the CSR actions. In the past three years, he has directed his attention to constructing a critical view about this discourse. As a result he has three book chapters, one paper in an academic review from Brazil and has been invited twice for conferences about the subject. Besides, he was invited to be a Guest Editor of a special issue of *Social Responsibility Journal*, whose purpose was to discuss the CSR in Latin

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Musa Obalola lectures in Insurance and Management in the Faculty of Business Administration, University of Lagos, Nigeria. His research interests include Risk Management and Insurance, Ethics, Corporate Social Responsibility, Corporate Governance and Strategic Decision-Making.

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Azim Raimbaev is a lecturer in Economics at Westminster International University in Tashkent, Uzbekistan and also a PhD student of Vrije University, Brussels. He received his MA from the Centre for the Euro-Asian Studies, University of Reading, UK (2000). He was part of the team working on the CSR amongst SMEs project at Westminster International University in Tashkent.

Kubra Sehirlı graduated from Middle East Technical University Economics Department, Turkey in 1994 and has MSc Corporate Governance and Corporate Responsibility at Birmingham University Business School, UK in 2007. She has been working at Capital Markets Board of Turkey, which is the regulatory governmental body for capital markets sector, since 1995. She is professional in auditing, investigating, financial reporting, analyzing, regulating and monitoring. Her thesis was published as a book, *Kurumsal Yönetim* (Corporate Governance) in 2004. She is married and has one daughter.

Kurt A. Strasser is the Phillip I Blumberg Professor at the University of Connecticut Law School where he teaches Environmental Law, Natural Resources Law, and Contracts. His scholarly writing is primarily concerned with the law of corporate groups and with environmental law and policy. Professor Strasser co-authored the second edition of Blumberg on Corporate Groups (5 vols, with Blumberg, Georgakopoulos, and Gouvin) as well as three volumes of the first edition. Professor Strasser received a BA (1969) and a JD (1972, Order of the Coif) from Vanderbilt University, and he earned a JSD from Columbia University (1986). Following law school, Professor Strasser practiced law in Nashville, Tennessee and taught at Mercer Law School. He joined the

University of Connecticut Law School faculty in 1981 and has taught there since that time, serving as Associate Dean for Academic affairs from 1996–99 and as Interim Dean for academic year 2006–07. He has twice been a Visiting Professor at Exeter University in England, served as the DAAD Guest Professor of Anglo-American Law at the Free University of Berlin in the summer of 2003, and as the Gilhuis Professor on the Future of Environmental Law at Tilburg University during the spring of 2008.